

What employers told us last year

2024 VICTORIAN EMPLOYER SATISFACTION SURVEY HIGHLIGHTS

The Employer Satisfaction Survey invites Victorian employers of apprentices and trainees across all regions and industries to share their views of the training provided by specific registered training organisations (RTOs).

The survey results are used to improve the quality of vocational education and training (VET) in Victoria and to help Victorian employers have the right people with the right skills.

In 2024, the survey invited approximately 30,000 unique Victorian employers to participate, and achieved a strong response rate of 41%.

How employers viewed the training experience of their apprentices and trainees in 2024 is summarised below.

EMPLOYER SATISFACTION WITH TRAINING

76%

were **satisfied** with their RTO's training

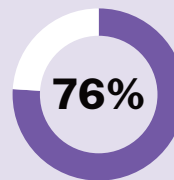


72%

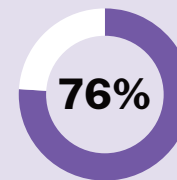
would **recommend** their RTO

EMPLOYER SATISFACTION RATE BY TRAINING TYPE

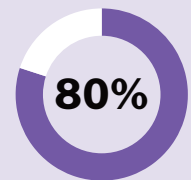
Employers of:



Apprentices



Trainees



Both

EMPLOYER SATISFACTION BY INDUSTRY



83%

Retail trade



82%

Manufacturing



78%

Accommodation & food services



78%

Health care & social assistance



77%

Agriculture, forestry & fishing



74%

Construction

YOUR SURVEY FEEDBACK MATTERS

Key employer insights based on your survey responses:



Shaping government understanding of skills needs

Employer input helps identify critical workforce gaps and emerging skill demands.



Driving industry-specific workforce initiatives

Partnership with the Victorian Automotive Chamber of Commerce (VACC) identifies essential skills in the automotive industry.

VicWater Workforce Readiness project tackles skills shortages in the water sector.



Turning insights into action

Employer feedback influences Victorian Skills Plans, Regional Skills Demand Profiles and Industry Advisory Groups.

Local Skills Partnership Program implements recommendations to address workforce needs.